



FOR IMMEDIATE RELEASE

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**WILLISTON PARKS AND RECREATION
TO OFFER FREE
PURPLE SCHOOL™ CLASSES FOR CHILDREN**

October 19, 2009 (Williston, ND). The Purple School announced today that Williston will be the first town in North Dakota to offer Purple School language classes to children. The Purple School is the only nationwide program for teaching children foreign languages. Its curriculum is designed to resonate with children. Children learn the names of animals, bugs, and cars in a "target language" in fast-paced classes with rapid intervals of songs, movement, and games. The Purple School has teamed with the Williston Parks and Recreation department to offer classes beginning in January 2010.

Joyce Nadolny Shui, a recent newcomer to Williston, founded the Purple School when her first two children were still toddlers. Nadolny Shui leveraged her education (at Harvard University and New York University) and her experience as an executive at different companies, to start the Purple School. Under Shui's leadership, the school's expansion in the Seattle area has been quick, now encompassing seven different languages, offerings at both public and private schools in five different cities, and a centralized curriculum and consistent teaching method which earns high kudos from families. By early 2009, the Purple School had arrangements with six cities in Washington state and one in New Jersey, as well as a number of public and private schools.

The City of Williston and the Purple School (info@purpleschool.com) have teamed up to offer a free Japanese class to elementary school children on Thursday, October 22, from 9:15-9:45 and to baby/toddlers at 10-10:30 am. On Thursday, November 5, there will be a free trial class for preschoolers beginning at 10 am.