



FOR IMMEDIATE RELEASE

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THE PURPLE SCHOOL™ LANGUAGE CLASSES FOR CHILDREN

March 5, 2013 (Williston, ND). The Purple School, a bilingual enrichment program, will open its doors to Bismarck children next month. Collaborating with the Bismarck Parks and Recreation District, The Purple School will hit the ground running by offering Spanish to preschoolers and elementary school students.

Joyce Nadolny Shui, now of Williston, founded the Purple School in 2001 when her first two children were toddlers. Nadolny Shui leveraged her education (at Harvard University and New York University) and her experience as an executive at different companies, to start The Purple School and build a robust, child-centered curriculum. Under Nadolny Shui's leadership, the school grew to include instruction in nine languages, expanding in Washington state and then to other states. In 2009, Nadolny Shui moved to Williston with her husband (Dr. Raymond Nadolny, President of Williston State College). She began offering The Purple School Spanish classes in Williston earlier this year to great community response.

At the heart of The Purple School curriculum are 31 child-centric categories of learning, including animals, bugs, colors, and action verbs. Classes are fun and fast-paced with rapid intervals of song, movement, and games in a "target language." Kids have an opportunity to earn different colored wristbands (with a different color representing each level of progress). The Purple School will also host a Language Bee in Williston at the end of the school year where children will have the opportunity to showcase their learning and compete for scholarship money.

The first Purple School Spanish classes in Bismarck will be held at the BSC Aquatic and Wellness Center. Parent-child classes for 3-5 year olds (parent participation required) will be held Fridays, 3:15-4 pm, April 5, 12, 19, and 26 (\$50). Classes for elementary school kids (kids only) will be held on Fridays, 4-6 pm Friday, April 5, 12, 19, 26 (\$90). To register, contact info@ThePurpleSchool.com or 701-205-1962. \$5 early-bird discount for registration by 3/22.