



FOR IMMEDIATE RELEASE

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THE PURPLE SCHOOL™ CHINESE CLASSES FOR CHILDREN

March 27, 2013 (Williston, ND). The Purple School, North Dakota's first bilingual enrichment program of its kind, hit the ground running in Williston by offering Spanish to elementary school children in January and adding Spanish for preschoolers in February. In April and in partnership with Williston State College TrainND, The Purple School will begin offering Chinese to Williston-area children.

Joyce Nadolny Shui founded the Purple School in 2001 in the Seattle area. Nadolny Shui leveraged her education at Harvard, her experience as an executive at different companies, and her many years teaching language to start The Purple School. Under her leadership, The Purple School has developed a robust, child-centered curriculum and has grown to include instruction in nine languages. In 2009, Nadolny Shui moved to Williston with her husband (Dr. Raymond Nadolny, President of Williston State College). The Purple School began operations in Williston in January and will begin offering Spanish in Bismarck in April where the classes are already almost full.

At the heart of The Purple School curriculum are 31 child-centric categories of learning, including animals, bugs, colors, and action verbs. Classes are fun and fast-paced with rapid intervals of song, movement, and games in a "target language." Kids have an opportunity to earn different colored wristbands (with a different color representing each level of progress). The Purple School will also host a Language Bee in Williston at the end of the school year where elementary school children will have the opportunity to showcase their learning and compete for scholarship money.

The Purple School's Chinese classes in Williston will be held at Williston State College April 3-May 8th. Parent-child classes (parent participation required) for toddler/preschoolers will be held Wednesdays, 9:45-10:15 (\$70 regular tuition) (if registered by 4/1, discount of 50%). For more information, contact info@ThePurpleSchool.com or 701-205-1962. To register, <http://willistonstate.edu/trainnd> or call Jayme at 701-774-4235.