



FOR IMMEDIATE RELEASE

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**THE PURPLE SCHOOL™ SPANISH LANGUAGE BEE:
AMERICAN STATE BANK AND TRUST DONATES
PRIZE MONEY FOR KIDS LEARNING SPANISH!**

April 9, 2013 (Williston, ND). The Purple School, a bilingual enrichment program for kids, announced today it will host The Purple School Spanish Language Bee on Thursday, May 16, at 3:30 pm at St. Joseph's School in Williston. Children in grades K-6 who are learning Spanish as a second language are eligible to participate in the Bee and compete for prizes, including a \$100 prize for the first place winner.

Julie Quamme, Principal, said, "St. Joseph's School is honored to host the Spanish Language Bee. Giving children the gift of bilingualism is something St. Joseph's strongly supports. Spanish is especially exciting for our community. Pope Francis is from Argentina and speaks Spanish. 45 million Americans speak Spanish. I'm looking forward to the children showcasing their accomplishments next month."

American State Bank & Trust has donated prize money for the Spanish Language Bee. Dave Hanson, President and CEO, said, "ASBT is pleased to make a donation to the Bee. Just like reading and math, Spanish is a skill. ASBT is very proud of the kids who are taking time after school to learn Spanish and to compete in the upcoming Bee."

Joyce Nadolny Shui, Founder and Owner of The Purple School, said, "Brain chemistry changes as we age, making it difficult or impossible to learn a second language later in life. The Purple School's core mission has been to teach languages to young children who are still in 'the window.' Our curriculum has been used in four states, including North Dakota most recently. We started classes in Williston in January and in Bismarck just last week. The community reception has been inspiring. I am especially thrilled to receive the support of community leaders St. Joseph's School and ASBT for our first-of-its-kind Spanish Language Bee."

The Purple School Classes are fun and fast-paced with rapid intervals of song, movement, and games in a "target language." The Purple School curriculum consists of 31 child-centric categories of learning, five of which will be tested during the Bee. Registration fee for the Bee is \$15 (\$10 if registered by 4/15). Contact info@ThePurpleSchool.com or 701-205-1962 for more information.