



FOR IMMEDIATE RELEASE

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**THE PURPLE SCHOOL™ ANNOUNCES FREE CLASSES FOR KIDS
ON AUGUST 16 AT BISMARCK STATE COLLEGE AQUATIC AND WELLNESS CENTER**

July 31, 2013 (Williston, ND). The Purple School, a Seattle-based company which specializes in teaching foreign languages to kids, began Spanish instruction in North Dakota this year. The Purple School is poised to start up extracurricular classes again for the 2013-2014 school year and will offer free Chinese classes on Friday, August 16 at the Bismarck State College Aquatic & Wellness Center. The public is also invited to join in a free demonstration Spanish class being held by a candidate for employment with The Purple School.

Mike Wald, Facilities Manager of the BSC Aquatic & Wellness Center said, "We've been excited to partner with The Purple School. The kids have had a terrific time in our group fitness studio, keeping physically and mentally active as they learn Spanish."

Joyce Nadolny Shui, founder of The Purple School, commented, "Our classes are definitely about 'total physical response.' The kids learn words like run and jump in Spanish by running and jumping. They learn duck and goose through pictures and charades. The Purple School is offering free Chinese classes for kids on August 16th at the BSC Aquatic & Wellness Center. And families are also invited to participate in a free candidate demonstration Spanish class later that day. Registration is required and class size is limited. So interested families should contact us as soon as possible."

The BSC Aquatic & Wellness Center is a public fitness facility, featuring both child and adult swim lessons, a playground, group fitness classes, weights and cardio equipment, as well as being the site for competitive swimming and diving, for both high school and club teams.

The Purple School was founded in 2001 by Nadolny Shui, a graduate of Harvard University who has a working knowledge of five languages in addition to her native language of English. The Purple School has a presence in four states, including North Dakota. The free classes will be held August 16 (Chinese for preschoolers, 12:30-1; Chinese for elementary, 1-1:30 pm, Spanish for elementary 1:30-2, and Spanish for preschoolers at 2 perform). Regular fall classes will start September 20. For more information, call 701-205-1962 or info@ThePurpleSchool.com.

(photo from Wiliston Herald can be found at: http://www.wilistonherald.com/news/language-games/image_1d814f88-5ce4-11e2-8ffc-0019bb2963f4.html)