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**THE PURPLE SCHOOL™ SPANISH FOR KIDS
COMES TO MONTVILLE, NEW JERSEY**

August 29, 2013 (Montville, NJ). ¡Bienvenidos! A business fifty years in the making is finally coming to Montville, New Jersey. When local residents Jennie and Joe Shui immigrated to the United States in the 1960s, they might not have known it, but they brought with them the foundation for a 21st century American business. From Hong Kong and Taiwan respectively, they spoke five different languages between the two of them. After meeting in New York, they married and raised a family in New Jersey.

All three of their children graduated from Montville Township High School, including their daughter Joyce. Joyce attended college at Harvard University and pursued her avid interest in cultures and languages by taking multiple world economic and history classes as well as French and Chinese language. After graduation from Harvard, Joyce lived in Asia for two years where she studied Chinese and Japanese.

Joyce eventually enjoyed a successful career as a lawyer, but she continued to be interested in languages. In 2001, while an executive at Avanade, Inc., a Microsoft/Accenture joint venture, she started a Chinese class for kids on Saturday mornings. After leaving Avanade and leveraging her management experience, she grew The Purple School into a Washington state business which eventually expanded to offering classes almost every day of the week in the Seattle area and instruction in nine languages. With the oil-driven population boom in Williston, North Dakota, The Purple School moved a thousand plus miles eastward, expanding into North Dakota.

And now Shui is finally back to her roots. Shui explains, “We've had great success on the west coast, on the plains, and now I plan to introduce The Purple School to the east coast in New Jersey where I grew up. The Purple School language learning program has been very popular because it is child-centric and fun. We use music and games to make learning a new language fun and memorable for kids. Kids love our classes. And parents are happy with having a unique educational opportunity for their kids which still does not exist in most American communities. ”

The first session of weekly Spanish classes for baby/toddlers, preschoolers, and elementary school kids begin at the Montville Parks and Recreation Field House on Thursday, September 26, 2013. The first session is \$60 for baby/toddlers, \$60 for preschoolers, and \$105 for elementary schoolers. Contact info@ThePurpleSchool.com or 701-205-1962 for more details.
