



FOR IMMEDIATE RELEASE

Contact: Joyce Nadolny Shui
Office Telephone: 701-205-1962
Cell phone: 425-269-7120
Email: info@thepurpleschool.com

THE PURPLE SCHOOL COMING BACK TO SEATTLE AREA 2014!

October 23, 2013 (Bellevue, WA). After a few years' hiatus, The Purple School, a language-learning program for kids, plans to restart classes for the public in the Seattle area in 2014. Families of young children in the Seattle area can look forward to The Purple School™ Chinese, Farsi, Korean, and Spanish language classes beginning again in 2014.

Joyce Nadolny Shui, owner/manager of The Purple School said, "I lived in western Washington for 17 years and will always consider this area to be one of my homes. The richness and diversity of the communities provides a good pool of teaching candidates to hire from as well as a wide base of families who are committed to bi- or multi-lingualism for their kids."

When asked why The Purple School had discontinued classes for the public, Nadolny Shui responded, "We had continued to offer classes to kids at private schools and private tutoring in the Seattle area. But due to an unfortunate combination of the local financial climate and some personal circumstances, the balance was not right for me for the last few years in the Seattle area. However, The Purple School has been growing in other places like North Dakota and growing a presence in New Jersey and Pennsylvania. And I know this community has great interest in what we offer."

Nadolny Shui is a past recipient of The Puget Sound Journal's 40 Under 40 award. As General Counsel and Chief Administrative Officer of Avanade, Inc., Nadolny Shui started The Purple School in 2001 as a limited personal endeavor. "The Purple School started as a weekend hobby. I had organized one small classroom and hired a teacher to three-year-olds Chinese on Saturday mornings with the very personal objective of my own daughter learning Chinese. But I'm very kid-centric and had definite ideas on how to keep kids enthusiastic about learning another language. My daughter even named the school! So after I left Avanade in 2003, I leveraged my management experience and my teaching experience to build a child-centered curriculum and I began to expand The Purple School. By 2009, we had offered nine languages all over the Seattle area with a curriculum and teaching methodology across all languages. The vocabulary we teach is stuff this interesting to kids like animals, the body, bugs, colors, and cars. And we use music and games to maintain a good pace and make it fun for the kids. I'm thrilled beyond words for The Purple School to be back in the Seattle area starting in 2014."

The Purple School is a Washington limited liability company dedicated to children learning multiple languages. The Purple School founded in 2001 with a presence in several states.