



FOR IMMEDIATE RELEASE

Contact: Joyce Nadolny Shui
Office Telephone: 701-205-1962
Cell phone: 425-269-7120
Email: info@thepurpleschool.com

BROWN ELEMENTARY HOSTS THE PURPLE SCHOOL SPANISH CLASSES!

November 26, 2013 (Crossville, TN). Pre-K, kindergarten, first, and second grade Brown Elementary students participated in a Spanish immersion experience offered by The Purple School. The Purple School is an interactive, immersive, song- and games- based program for teaching young kids other languages.

Joyce Nadolny Shui founded The Purple School in 2001 and has grown the program to nine languages with a presence in several states. Nadolny Shui grew up in New Jersey, not realizing until she left home at age 18 to go to college 200 miles away (Harvard) that she had a thick New Jersey accent. Her experience at college with so many regional American accents and so many different worldwide languages, provided her with a love for both language and learning. Nadolny Shui says, "Regional accents, foreign languages, different cultures, and the opportunity to make friends from all over have fascinated me ever since."

Nadolny Shui has traveled and lived all over the country and world. Along the way, she became conversational in several languages, met people from all over the country and world, and worked in industry both as a corporate officer and an attorney. As a result of her passion and experience, Nadolny Shui founded The Purple School, a company whose mission it is to spread appreciation and excitement for learning new languages to children all over. "When English-speaking children learn multiple languages, they improve their language arts skills in English, increase their math scores, and become better musicians. And it's easiest to learn languages during early childhood. It makes total sense to teach as many children as much as we can as early as we can."

Kari Rockwell, Assistant Principal and Instructional Facilitator of Brown Elementary said, "Ms. Nadolny Shui contacted BES to let teachers know she would be in Crossville to visit relatives for Thanksgiving and offered to introduce some Spanish to our early elementary students. It sounded like a unique, fun, and educational opportunity for our students, and we have not been disappointed. We had an exciting morning learning greetings and songs and playing games in

Spanish like *La Araña Pequeñita* (*Itsy Bitsy Spider*) and *Pato Pato Ganso* (*Duck Duck Goose*). We hope that many students today were inspired to learn Spanish and other languages."

The Purple School uses music and games to make learning a new language fun and memorable for kids. The Purple School language classes for kids are worked into the curriculum at some schools and offered as after- or before- school enrichment programs in other locations. For more information, contact info@thepurpleschool.com or 701-205-1962.